

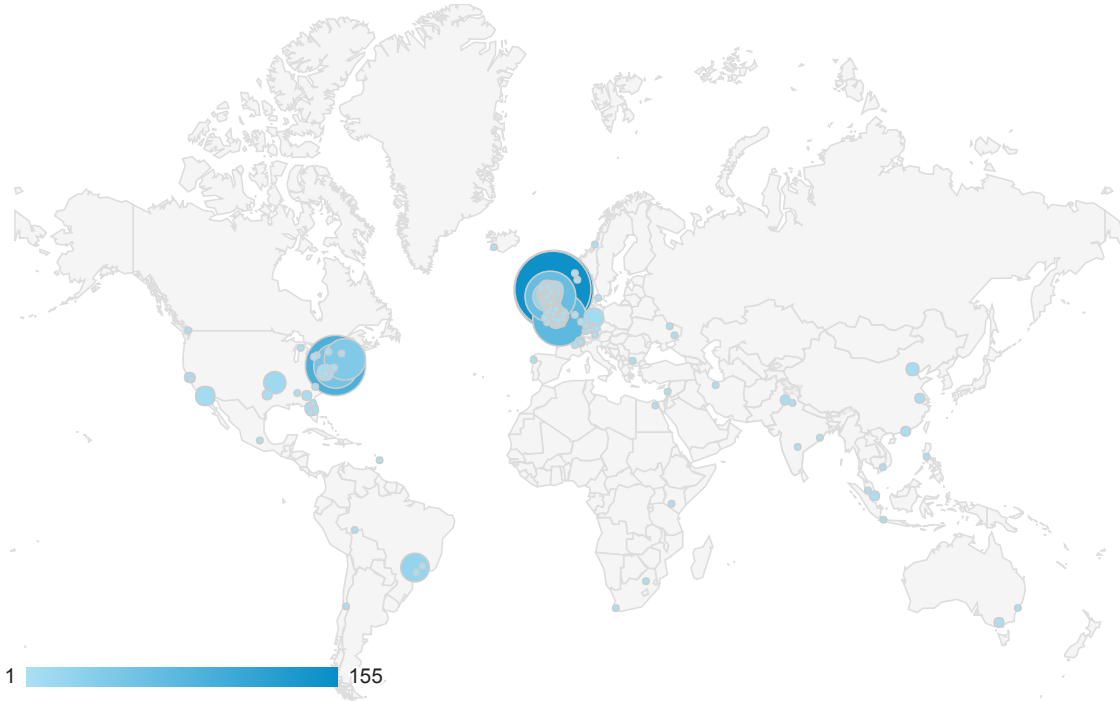
Location

All Users
100.00% Sessions

23 Aug 2016 - 22 Aug 2017

Map Overlay

Summary



City	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,091 % of Total: 100.00% (1,091)	83.96% Avg for View: 83.96% (0.00%)	916 % of Total: 100.00% (916)	70.94% Avg for View: 70.94% (0.00%)	2.00 Avg for View: 2.00 (0.00%)	00:00:51 Avg for View: 00:00:51 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	£0.00 % of Total: 0.00% (£0.00)
1. Aberdeen	155 (14.21%)	81.29%	126 (13.76%)	60.00%	2.36	00:01:18	0.00%	0 (0.00%)	£0.00 (0.00%)
2. Inverurie	147 (13.47%)	74.83%	110 (12.01%)	47.62%	2.69	00:01:20	0.00%	0 (0.00%)	£0.00 (0.00%)
3. (not set)	115 (10.54%)	76.52%	88 (9.61%)	55.65%	3.21	00:01:04	0.00%	0 (0.00%)	£0.00 (0.00%)
4. Clifton	89 (8.16%)	100.00%	89 (9.72%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
5. London	72 (6.60%)	69.44%	50 (5.46%)	55.56%	2.68	00:01:45	0.00%	0 (0.00%)	£0.00 (0.00%)
6. Edinburgh	63 (5.77%)	85.71%	54 (5.90%)	65.08%	1.76	00:00:55	0.00%	0 (0.00%)	£0.00 (0.00%)
7. New York	51 (4.67%)	100.00%	51 (5.57%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
8. Boston	40 (3.67%)	100.00%	40 (4.37%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
9. Sao Carlos	22 (2.02%)	100.00%	22 (2.40%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
10. Glasgow	21 (1.92%)	80.95%	17 (1.86%)	80.95%	1.62	00:01:43	0.00%	0 (0.00%)	£0.00 (0.00%)
11. Perth	14 (1.28%)	57.14%	8 (0.87%)	64.29%	1.93	00:00:50	0.00%	0 (0.00%)	£0.00 (0.00%)
12. Bentonville	12 (1.10%)	100.00%	12 (1.31%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
13. Biggar	11 (1.01%)	72.73%	8 (0.87%)	72.73%	2.00	00:01:02	0.00%	0 (0.00%)	£0.00 (0.00%)

Rank	City	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
14.	Stoke-on-Trent	9 (0.82%)	88.89%	8 (0.87%)	77.78%	1.67	00:00:14	0.00%	0 (0.00%)	£0.00 (0.00%)	
15.	Quedlinburg	8 (0.73%)	100.00%	8 (0.87%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
16.	Portlethen	8 (0.73%)	100.00%	8 (0.87%)	50.00%	2.38	00:02:08	0.00%	0 (0.00%)	£0.00 (0.00%)	
17.	San Diego	8 (0.73%)	100.00%	8 (0.87%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
18.	Cambridge	7 (0.64%)	100.00%	7 (0.76%)	85.71%	1.14	00:00:07	0.00%	0 (0.00%)	£0.00 (0.00%)	
19.	Inverness	7 (0.64%)	71.43%	5 (0.55%)	57.14%	2.00	00:02:56	0.00%	0 (0.00%)	£0.00 (0.00%)	
20.	Montrose	7 (0.64%)	42.86%	3 (0.33%)	71.43%	1.43	00:00:14	0.00%	0 (0.00%)	£0.00 (0.00%)	
21.	Oxford	6 (0.55%)	100.00%	6 (0.66%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
22.	Livingston	6 (0.55%)	100.00%	6 (0.66%)	50.00%	2.83	00:02:53	0.00%	0 (0.00%)	£0.00 (0.00%)	
23.	Ashburn	6 (0.55%)	100.00%	6 (0.66%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
24.	Beijing	5 (0.46%)	100.00%	5 (0.55%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
25.	Elgin	5 (0.46%)	100.00%	5 (0.55%)	80.00%	1.40	00:02:14	0.00%	0 (0.00%)	£0.00 (0.00%)	
26.	Ocala	5 (0.46%)	100.00%	5 (0.55%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
27.	Hinckley	4 (0.37%)	50.00%	2 (0.22%)	75.00%	1.25	00:01:44	0.00%	0 (0.00%)	£0.00 (0.00%)	
28.	Manchester	4 (0.37%)	100.00%	4 (0.44%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
29.	Southampton	4 (0.37%)	50.00%	2 (0.22%)	75.00%	1.25	00:00:04	0.00%	0 (0.00%)	£0.00 (0.00%)	
30.	Fort William	4 (0.37%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:06	0.00%	0 (0.00%)	£0.00 (0.00%)	
31.	Kilmarnock	4 (0.37%)	100.00%	4 (0.44%)	50.00%	1.75	00:01:30	0.00%	0 (0.00%)	£0.00 (0.00%)	
32.	Nanjing	3 (0.27%)	100.00%	3 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
33.	Nuremberg	3 (0.27%)	100.00%	3 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
34.	Birmingham	3 (0.27%)	100.00%	3 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
35.	Saint Albans	3 (0.27%)	33.33%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
36.	Coatbridge	3 (0.27%)	33.33%	1 (0.11%)	66.67%	2.33	00:00:16	0.00%	0 (0.00%)	£0.00 (0.00%)	
37.	Dundee	3 (0.27%)	100.00%	3 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
38.	Forres	3 (0.27%)	100.00%	3 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
39.	Lahore	3 (0.27%)	33.33%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
40.	Macon	3 (0.27%)	100.00%	3 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
41.	Plano	3 (0.27%)	100.00%	3 (0.33%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
42.	Melbourne	2 (0.18%)	100.00%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
43.	Lausanne	2 (0.18%)	50.00%	1 (0.11%)	0.00%	2.50	00:00:26	0.00%	0 (0.00%)	£0.00 (0.00%)	
44.	Chesterfield	2 (0.18%)	100.00%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
45.	Chichester	2 (0.18%)	50.00%	1 (0.11%)	0.00%	2.00	00:02:08	0.00%	0 (0.00%)	£0.00 (0.00%)	
46.	Crewe	2 (0.18%)	100.00%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
47.	Croydon	2 (0.18%)	50.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)	
		2		2					0	£0.00	

48.	Derby	2 (0.18%)	100.00%	1 (0.22%)	50.00%	3.00	00:00:30	0.00%	0 (0.00%)	£0.00 (0.00%)
49.	Hailsham	2 (0.18%)	50.00%	1 (0.11%)	50.00%	3.00	00:01:09	0.00%	0 (0.00%)	£0.00 (0.00%)
50.	Lighthorne	2 (0.18%)	0.00%	0 (0.00%)	0.00%	4.50	00:03:40	0.00%	0 (0.00%)	£0.00 (0.00%)
51.	Milton Keynes	2 (0.18%)	100.00%	2 (0.22%)	50.00%	2.00	00:00:10	0.00%	0 (0.00%)	£0.00 (0.00%)
52.	Mitcheldean	2 (0.18%)	100.00%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
53.	Northampton	2 (0.18%)	50.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
54.	Tamworth	2 (0.18%)	100.00%	2 (0.22%)	50.00%	2.00	00:00:49	0.00%	0 (0.00%)	£0.00 (0.00%)
55.	Cumbernauld	2 (0.18%)	100.00%	2 (0.22%)	50.00%	1.50	00:02:10	0.00%	0 (0.00%)	£0.00 (0.00%)
56.	Forfar	2 (0.18%)	50.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
57.	Musselburgh	2 (0.18%)	100.00%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
58.	Stirling	2 (0.18%)	50.00%	1 (0.11%)	0.00%	2.00	00:00:16	0.00%	0 (0.00%)	£0.00 (0.00%)
59.	Trinity	2 (0.18%)	50.00%	1 (0.11%)	50.00%	1.50	00:00:19	0.00%	0 (0.00%)	£0.00 (0.00%)
60.	Hong Kong	2 (0.18%)	100.00%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
61.	Singapore	2 (0.18%)	100.00%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
62.	Castro Valley	2 (0.18%)	100.00%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
63.	San Francisco	2 (0.18%)	100.00%	2 (0.22%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
64.	Orlando	2 (0.18%)	50.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
65.	Sydney	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
66.	Rio Branco	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
67.	Sorocaba	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
68.	Saint Michael	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
69.	Surrey	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
70.	Cambridge	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
71.	Kingston	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
72.	London	1 (0.09%)	100.00%	1 (0.11%)	0.00%	2.00	00:00:07	0.00%	0 (0.00%)	£0.00 (0.00%)
73.	Pully	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
74.	Santiago	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
75.	Ettlingen	1 (0.09%)	100.00%	1 (0.11%)	0.00%	3.00	00:00:07	0.00%	0 (0.00%)	£0.00 (0.00%)
76.	Heilbronn	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
77.	Munich	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
78.	Eschborn	1 (0.09%)	100.00%	1 (0.11%)	0.00%	5.00	00:01:14	0.00%	0 (0.00%)	£0.00 (0.00%)
79.	Cologne	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
80.	Copenhagen	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
81.	Vigo	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
82.	Villeurbanne	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	£0.00

	(0.09%)		(0.11%)					(0.00%)	(0.00%)	
83. Bicester	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
84. Bristol	1 (0.09%)	100.00%	1 (0.11%)	0.00%		4.00	00:01:15	0.00%	0 (0.00%)	£0.00 (0.00%)
85. Bromsgrove	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
86. Bury Saint Edmunds	1 (0.09%)	100.00%	1 (0.11%)	0.00%		2.00	00:00:04	0.00%	0 (0.00%)	£0.00 (0.00%)
87. Canterbury	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
88. Carlisle	1 (0.09%)	100.00%	1 (0.11%)	0.00%		4.00	00:01:14	0.00%	0 (0.00%)	£0.00 (0.00%)
89. Coalville	1 (0.09%)	100.00%	1 (0.11%)	0.00%		2.00	00:00:17	0.00%	0 (0.00%)	£0.00 (0.00%)
90. Coventry	1 (0.09%)	100.00%	1 (0.11%)	0.00%		3.00	00:00:45	0.00%	0 (0.00%)	£0.00 (0.00%)
91. Dartford	1 (0.09%)	100.00%	1 (0.11%)	0.00%		14.00	00:05:01	0.00%	0 (0.00%)	£0.00 (0.00%)
92. Eastbourne	1 (0.09%)	100.00%	1 (0.11%)	0.00%		2.00	00:00:08	0.00%	0 (0.00%)	£0.00 (0.00%)
93. Farnborough	1 (0.09%)	100.00%	1 (0.11%)	0.00%		3.00	00:08:26	0.00%	0 (0.00%)	£0.00 (0.00%)
94. Grays	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
95. Huddersfield	1 (0.09%)	100.00%	1 (0.11%)	0.00%		3.00	00:00:17	0.00%	0 (0.00%)	£0.00 (0.00%)
96. Ipswich	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
97. Lichfield	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
98. Littlehampton	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
99. Marlborough	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
100. Newcastle-under-Lyme	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
101. Norwich	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
102. Preston	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
103. Rochford	1 (0.09%)	100.00%	1 (0.11%)	0.00%		3.00	00:03:40	0.00%	0 (0.00%)	£0.00 (0.00%)
104. Runcorn	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
105. Stroud	1 (0.09%)	100.00%	1 (0.11%)	0.00%		5.00	00:02:32	0.00%	0 (0.00%)	£0.00 (0.00%)
106. Thornbury	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
107. Wigan	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
108. Woking	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
109. Wolverhampton	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
110. Wombwell	1 (0.09%)	100.00%	1 (0.11%)	0.00%		3.00	00:00:43	0.00%	0 (0.00%)	£0.00 (0.00%)
111. Alexandria	1 (0.09%)	100.00%	1 (0.11%)	0.00%		3.00	00:00:28	0.00%	0 (0.00%)	£0.00 (0.00%)
112. Alness	1 (0.09%)	0.00%	0 (0.00%)	0.00%		9.00	00:04:39	0.00%	0 (0.00%)	£0.00 (0.00%)
113. Annan	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
114. Arbroath	1 (0.09%)	0.00%	0 (0.00%)	0.00%		11.00	00:06:04	0.00%	0 (0.00%)	£0.00 (0.00%)
115. Ayr	1 (0.09%)	100.00%	1 (0.11%)	0.00%		4.00	00:00:26	0.00%	0 (0.00%)	£0.00 (0.00%)
116. Dunfermline	1 (0.09%)	100.00%	1 (0.11%)	100.00%		1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)

151.	Cape Town	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
152.	Varginha	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
153.	Velingrad	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
154.	Austevoll	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
155.	Namsos	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
156.	Stavanger	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
157.	Wernberg-Koblitz	1 (0.09%)	100.00%	1 (0.11%)	0.00%	8.00	00:02:06	0.00%	0 (0.00%)	£0.00 (0.00%)
158.	New Cairo City	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
159.	West Windsor Township	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
160.	Santa Rosa	1 (0.09%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)

Rows 1 - 160 of 160